



Franklin Township Lions Club

Franklin Festival of Lights
Chairman, Thomas Zellner
25 Gallaher Dr. Lehighton, PA 18235
610 377-6444

Dear Friend of the Franklin Township Lions Club,

The Franklin Township Lions Club needs your help. Each year the Lions Club puts up a holiday display called the **Franklin Festival of Lights**. Since the first Festival of Lights in December, 2000, tens of thousands of visitors have come from near and far to visit the Phifer Ice Dam Park. They are amazed at the 500,000 lights used to make up this display. To many, visiting this event has become a yearly family tradition.

Many things have changed during the past ten years. New technology has brought changes to holiday lighting. The old lights that the Lions have been using aren't energy efficient, using 42 watts per string of lights. In addition, when exposed to the weather year after year, the color of the lights have faded. Therefore, the Lions have decided that it necessary to convert many of the displays to LEDs (light emitting diodes) in order to reduce our electrical use, be more environmentally correct, avoid a massive electrical expansion in the park, and have a brighter more brilliant light display. The LED lights only use 4.8 watts per 100 light string. In addition, the LED lights keep their bright colors forever.

The difficulty is that LED lights are much more expensive than the strings of traditional incandescent lights. We are asking that your business/organization consider sponsoring one or more strings of commercial 100 lights per string LED Christmas lights at a cost of \$25.00 per string to help the Franklin Festival of Lights make this critical transition. Your sponsorship will be acknowledged during the festival and will be published on our website.

Business/Organization Name _____

Address _____

Contact Person _____

Phone _____

Email _____

Number of strings _____ at \$ 25.00 per string Total Sponsorship _____

The Lions welcome your donation at any time, but in order for us to acknowledge your gift in time for this year's festival, please send it in by Friday, October 1, 2010. Include a business card or other graphic/logo that we might use to promote your business/organization. Please make your check payable to: **Franklin Township Lions Club**.

Any questions please call Festival Chairman Tom Zellner or the Lions member who contacted you..

Thank you in advance for your help.

Lions Contact _____

Phone _____